

Contact: Kimberly Breese

P: 813/740-4680 x 237

breeseek@workforcetampa.com

Hundreds of Youth Will Participate in Annual Career Fair

Tampa, FL—April 19, 2007— Tampa Bay WorkForce Alliance (TBWA), the region's leading workforce development organization, will host a youth career fair on April 23 to connect area employers looking to fill positions specifically for youth.

A new generation of workers is emerging, the 14 – 18 year old workers. In 2005, Florida employed almost 70,000 young workers in the administrative, retail, amusement/recreation, professional, technical, medical, and food service industries. As youth are looking for full, part, and summer employment opportunities, these industries are in the need of workers.

Major industries in the Tampa region are related to service and tourism industry and there is a need to fill entry-level positions. Local employers are teaming up with Tampa Bay WorkForce Alliance to assist in finding young talent that have the skill sets to meet position requirements.

“Our mission is to support the economic development in our region and the youth career fair is designed to meet that need by connecting employers to young talent,” says Renée Benton, TBWA president and CEO. “Our hope is employers will find the talent that they are looking for to fill their entry-level positions and cultivate that talent for future management positions.”

This year's youth career fair will host a variety of employers including: Busch Gardens, The Home Depot, Bright Horizons, Lowry Park Zoo, Sweetbay Supermarket and Girls Scouts of USA. The youth career fair will begin at 2:30 p.m. to facilitate the participation of youth upon the conclusion of their school day. To help prepare youth for the fair, TBWA will host a workshop on April 14 to help with resume writing, interviewing techniques and making a good first impression. For more information, visit www.workforcetampa.com

About Tampa Bay WorkForce Alliance

Tampa Bay WorkForce Alliance works with businesses and candidates to leverage their training, retraining and competitive opportunities in the workforce. With nearly 100,000 job candidates annually accessing its four career centers, TBWA is the single largest source of job candidates in the region. Businesses annually access TBWA's wide range of services that include employee recruiting; training; targeted career fairs and hiring events; workshops and business seminars; and retention support strategies. Tampa Bay WorkForce Alliance is a member of the Employ Florida statewide network of workforce services and resources.

###

Tampa Bay WorkForce Alliance is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities TDD/TTY 813-930-7699.