

LOCAL COMPANIES SET THE BAR FOR RETENTION PRACTICES

TAMPA, Fla. - June 12, 2008 – Three Tampa Bay companies have been singled out for recognition by the Tampa Bay WorkForce Alliance for their hiring and retention practices. The third annual Business Excellence Awards held on June 10, 2008 at InterContinental recognized nearly four dozen companies that demonstrated sound hiring and retention practices, diversity hiring, training initiatives and advancement opportunities to recruit and retain talent.

“So many companies in our region get it right. They invest time and resources to cultivate and grow the best employees. In doing so, these companies ensure that they stay competitive, maximize their brand, and enhance customer service and loyalty.” – Renée Benton, TBWA President and CEO.

2008 Business Excellence Award Winners:

- Emerging Category – (0-50 employees) – Digital Hands
- Expanding Category – (51-150 employees) – Boys & Girls Clubs of Tampa Bay
- Growth Category– (151+) – SGIS

The winning companies receive \$15,000 in competitive edge dollars to be used toward employee training. The awards are granted to ensure that talent within the winning companies continues to be developed and coveted. In addition to the \$15,000 to be used towards training, finalist receive complimentary registrations to TBWA sponsored business seminars and hiring events.

About Tampa Bay WorkForce Alliance

Tampa Bay WorkForce Alliance works with businesses and candidates to leverage their training, retraining and competitive opportunities in the workforce. With nearly 100,000 job candidates annually accessing its four career centers, TBWA is the single largest source of job candidates in the region. Businesses annually access TBWA's wide range of services that include employee recruiting; training; targeted career fairs and hiring events; workshops and business seminars; and retention support strategies. Tampa Bay WorkForce Alliance is a member of the Employ Florida statewide network of workforce services and resources.